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**FOR IMMEDIATE  
RELEASE**

## **Tri Source de Mexico (TSI) to Open New Facility in Mexicali, Mexico with Presidenta Municipal de Mexicali, Norma Bustamante**

Tri Source de Mexico (TSI), a leading player in the outsourcing industry, is thrilled to announce the grand opening of its third contact center in Mexico, TSI Garita Nueva, in Mexicali, Mexico on Feb. 8th at 11:30 a.m.. Presidenta Municipal de Mexicali, Norma Bustamante and other dignitaries will join TSI in celebrating this exciting milestone with a private ribbon-cutting ceremony.

TSI was founded by CEO Matt Reeser 12 years ago with a “double bottom line” goal to create positive change in communities through job creation, career development opportunities, and community outreach programs. The new call center, located at the border crossing on the East Side of Mexicali, is poised to provide over 1,500 jobs to the local community, boosting the economy of Mexicali and delivering exceptional sales and customer service services to clients from the US and around the world. With cutting-edge technology and a team of highly skilled professionals, TSI Garita Nueva is sure to make a big impact.

“We are thrilled to be opening TSI Garita Nueva in Mexicali to expand our international footprint in Mexico and to create jobs for the abundant, English-speaking talent in the local community,” said Reeser. “This is a significant investment in the future of the city and we are honored to be a part of its continued growth.”

TSI Garita Nueva continues Tri Source’s commitment to developing nearshore capabilities close to the US clients they serve. Tri Source de Mexico was founded in 2020 in Tijuana, and the company serves its clients from locations in Tijuana and Mexicali.

After the ribbon-cutting ceremony, attendees will have the opportunity to tour the facility, learn about TSI’s future plans, and enjoy a reception with food and drinks. The media is welcome to attend the event, but must RSVP by Feb. 7th, by contacting Cecily Wiggins at 661.383.1332 or [cecily@tsioutsourcing.com](mailto:cecily@tsioutsourcing.com).

### **ABOUT TRI SOURCE**

To learn more about TSI and its latest facility in Mexicali, Mexico, visit [www.tsioutsourcing.com](http://www.tsioutsourcing.com). TSI provides best-in-class sales, customer service and back office support services for leading brands in a multitude of industries. TSI was recently honored by the Association of Fundraising Professionals (AFP) with a local Outstanding Corporation in Philanthropy award for 2022, recognizing their dedication to giving back to the community.